

DULUTH, MN // 35 YEARS OF AEROSTICH

VERYBORINGRALLY4

THE PARTY'S OVER *

AUGUST 17TH-19TH

8 SOUTH 18TH AVE. WEST

DULUTH, MINNESOTA

2018

Celebrate 35 years of Aerostich this summer at our world headquarters in Duluth Minnesota, Friday August 17th thru Sunday August 19th!

There will be good food, presentations, a collectable T shirt and rally pin, factory tours and a souvenir booklet. Lots of in-store-only discounts, too. Camping is available at Duluth's commercial campgrounds**, the nearest about three miles away. Awards for motorcycle poetry reading, oldest/youngest/farthest-distance rider, sorriest-looking bike and worst worn-out Aerostich suit. Top door prize a complete gear wardrobe worth over \$3,000.

\$35 registration gets you full access, food, entertainment, VBR4 pin, t-shirt and some other swag plus a chance to win dozens of lesser door prizes.

TOURS
+ SWAG

SEMINARS
+ STORIES

GAMES
+ FUN

PRIZES
+ SURPRISES

FOOD
+ MORE FOOD



*VBR's 2 and 3 (our 25th and 30th anniversaries) were at a local ski resort and featured a World Cup Observed Trials. Everything at this summer's VBR 4 takes place in and near the Aerostich factory, and at nearby parking lots. More boring now than ever.

**Campgrounds include Spirit Mountain (2.3m) and Indian Point (2.1m). Illegal poach-camping at your own risk may also be available. Ask on arrival.

BORINGRALLY.COM

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Schedule: *

Friday 8/17: Registration day! Stop in to VBR4 Rally at the Aerostich World Headquarters building and surrounding area. Get your 'Collectable' VBR4 swag. Meet and greet fellow Rally attendees. Tour the Aerostich factory. Watch live product demos and vendor presentation. Check out the latest Zero Electric Motorcycles. Wander the local 'craft-district' neighborhood & partake of some excellent food and locally brewed beverages. Browse the the many locally owned craft businesses. Meet back at VBR Headquarters for evening entertainment including an outdoor showing of 'The World's Fastest Indian'. And more?!

Saturday 8/18: The main rally day is jam-packed with things to see and do. Take in a seminar or presentation by famous (infamous?) riders, editors, gurus, poets, and assorted riffraff. Tour beautiful Lake Superior and surrounding areas on your bike. If it is a hot one, you may even dare to go for a swim in Lake Superior the world's largest (and coldest) freshwater lake! Towards evening, enjoy a mouth-watering, finger-licking, down home BBQ dinner as we prepare for the nights festivities. Starting it off will be an awards ceremony for a variety of contests: Fastest person to put on/take off a Roadcrafter suit, oldest/worst looking suits, oldest bike ridden to the rally, scavenger hunt ride, etc. with many fabulous (and some silly) prizes including the top door prize of a \$3000 Aerostich Gear Collection! Live music to follow - TBA. (And lots more Boring stuff.)

Sunday 8/19: Enjoy a light leisurely breakfast at VBR Headquarters. Participate in an early morning non-denominational religious service. Say farewell to friends - new and old. Stock-up on any last minute items before saddling up for the ride home. Thanks for coming and good riding!

* Everything is Subject to Change.

More Info: *

In addition to the VBR4, nearby pleasures include the world's biggest white sand freshwater swimming beach (six miles long), eight micro-breweries (including a great one just a block down the street). There are also plenty of great roads and interesting places to explore.

For more information about the Very Boring Rally 4, advanced ticket sales, or area lodging and dining options, please visit www.veryboringrally.com or call 800-222-1994.

www.boringrally.com